

DANIEL YOUNG

1874 NOTRE DAME DRIVE • ST. AGATHA, ON N0B 2L0 • 519.835.6420 • DANIELYOUNGONLINE.COM

VISUAL COMMUNICATOR
GRAPHIC DESIGNER
CREATIVE THINKER
ART DIRECTOR
PROBLEM SOLVER
IDEA GENERATOR
DETAIL INVESTIGATOR
TYPE OBSESSOR
AUDIO EDITOR
TEAM PLAYER
DRIVEN WORKER
CLIENTS CHMOOZER
LIFE LOVER
AVID READER
IDEA INVESTIGATOR
DISCUSSION STRATER
BRAIN STORMER

Hire me. Here's why! ↘ ↙ ↕ ↗ ↠

CONTACT INFORMATION

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EDUCATION

Full Stack Web Development, Front-End Web UI Frameworks & Tools
(2016) *The Hong Kong University of Science & Technology - Kitchener, ON*

Google AdWords Certification (2016) *Google.com - Kitchener, ON*

UX Design Implementation Planning (2014) *lynda.com - Kitchener, ON*
Broader ideas more likely to lead to more creative, satisfactory solutions

UX Design Ideation (2014) *lynda.com - Kitchener, ON*
Ideation can help designers creatively when it comes to user experience

UX Design Tools (2014) *lynda.com - Kitchener, ON*
Generate flows, site maps & create adaptive web designs on a range of devices

Ektron (CMS) Certificate (2009) *Ektron Training Centre - Toronto, ON*
With focus on CMS, user groups, web portals & site architecture

Graphic Design Certificate (1999) *St. Clair College - Windsor, ON*
With focus on Psychology of Advertising, Copy Writing, Web | Print Design

RECENT PROFESSIONAL EXPERIENCE

SR. Designer- UI/UX Designer (Bwired) - (May 14 - current)
One of a five in-house team working out of Kitchener/Waterloo area. I manage the Google AdWords accounts, develop social media & digital marketing plans. User interface/experience, concepts + designs of websites, apps & dashboards.
+UI / UX prototypes and producing a small amount of HTML & print work

Consultant (Office Plus) - (Jan. 13 - Jan. 14)
Develop marketing strategies to suit multiple design disciplines - print & digital marketing. Maintained digital marketing programs.
+ Social Media programs launched and maintained
+ Videos, blogs & puzzles integrated successfully and well received

Creative Director (Office Plus) - (Sept. 11 - Dec. 12)
Creative direction of brand. Analysis & measurement of programs. Oversight of hardware, software used by the creative team. Managed a 4 - 6 person team.
+ Increase in dealers participating in marketing programs
+ Increase in requests for custom marking & cross branding

PROFESSIONAL EXPERIENCE (continued)

Creative Advisor (Lambton College) - (May 05 - May 10)
Creative direction over brand across print, web, & recruitment. Direct photo / video shoots. Conceive, storyboard, script commercials. Provide CMS to all departments.
+ Consult & advise for several internal & external partners / associates
+ Increase in enrollment 9 - 14% consistent growth

Production Manager (Osprey Media) - (Nov. 03 - Feb. 04)
Oversee a 6 - 8 person team. Production & output of newspaper, magazine & custom print materials. Make press approvals & design feature pieces.
+ Handle day-to-day operations, working closely with several departments
+ Design/production artist for outside clients: Kraft & Moncion Groceries

Graphic Designer (Osprey Media) - (May 03 - Feb. 04)
Working as one of ten designers. Design & production of local print, ranging from ads, covers, features. Develop sales / media kits / promotional items
+ Worked in-house with demanding client(s) & offsite with sales team members
+ Implemented spec. ads, book for sales team to demo on site

Designer / Manager (Intelliguides Inc.) - (March 02 - Feb. 03)
Write, design, test & editing of video game strategy guide books for Playstation 2, Xbox & Nintendo GameCube & software rollover manuals
+ Team manager, responsible for a team of four designers
+ Implementation of furniture, hardware, software & tools used by the creative team

Production Artist (Trader Media) - (May 99 - Feb. 02)
One of a hundred designers responsible for high res. scans, photo retouching, prints & spec. ads for magazines, print campaigns & promotional material.
+ Design & production for print, special wraps & inserts
+ Meet with clients & consult on external needs

SOFTWARE SKILLS

- Axure: Interactive Wireframe Software & Mock up Tool
- Adobe Dreamweaver, Illustrator, Photoshop, InDesign CS6 and below
- Adobe Soundbooth/Audition CS6 and below
- Microsoft Office +far too many too list here

OTHER PERTINENT SKILLS

- Google AdWords Certification + excellent SEO, CMS, IA, UI / UX skills
- Strong work ethic, etiquette - adaptive, flexible
- Strong conceptual / illustration skills - extremely visual driven designer
- Video / Audio Engineer / Musician +far too many too list here

REFERENCES

Available upon request.

Thanks! Speak soon? 519.835.6420